

# Check out the handy conversion chart to find your new shade...

With our conversion chart below, you'll find our recommended shades that best match your favourite Herbal Essences colour, so switching will be easy and effortless.



Get all the glorious, vibrant colour and long-lasting shine you love with **Nice 'n Easy!** Enjoy natural- looking colour, 100% gray coverage and beautiful shine...all in one simple step!



Get high gloss permanent colour that gives reflective shine and dimension in **just 10 minutes!** Get the Perfect 10 by Nice 'n Easyhaircolour experience at home.



Turn heads with **L'Image Ultimate Colour**, for intense, long-lasting colour. L'Image, with its improved conditioner, provides hair with glossy shine and brilliant colour. Plus it completely covers even resistant grays.



**Natural Instincts** is the first hair colour clinically proven less damaging\*, providing healthier-looking\* colour with shine, grey coverage and ammonia-free colour in just 10 minutes.  
\*vs the leading level 3 hair colour

HERBAL ESSENCES	NICE 'N EASY	PERFECT 10	NATURAL INSTINCTS	L'IMAGE
 <b>XL2</b> Extra Light Blonde	 <b>87</b> Ultra Light Natural Blonde			
 <b>XL0</b> Lightening Cream	 Frost & Tip			
 <b>44</b> Deep Red				 <b>846</b> Dark Red
 <b>70</b> Bright Black	 <b>124</b> Blue Black	 <b>2</b> Black	 <b>36</b> Midnight	
 <b>66</b> Dark Brown	 <b>120</b> Dark Brown	 <b>4</b> Dark Brown	 <b>28</b> Nutmeg	
 <b>62</b> Medium Brown	 <b>118</b> Medium Brown	 <b>5</b> Medium Brown	 <b>20</b> Hazelnut	

HERBAL ESSENCES	NICE 'N EASY	PERFECT 10	NATURAL INSTINCTS	L'IMAGE
 <b>67</b> Dark Burgundy Brown	 <b>119C</b> Dark Spice		 <b>28B</b> Roasted Chestnut	
 <b>56</b> Light Brown	 <b>116</b> Light Brown	 <b>6</b> Light Brown	 <b>13</b> Suede	
 <b>XL1</b> Lightening Gel	 Frost & Tip			
 <b>16</b> Light Blonde	 <b>103</b> Light Neutral Blonde	 <b>9</b> Light Blonde		
 <b>58</b> Medium Golden Brown	 <b>117</b> Medium Golden Brown	 <b>5G</b> Medium Golden Brown	 <b>18</b> Pecan	
 <b>54</b> Light Pure Golden Brown	 <b>116A</b> Light Golden Brown	 <b>6G</b> Light Golden Brown	 <b>12</b> Toasted Almond	

HERBAL ESSENCES		NICE 'N EASY	PERFECT 10	NATURAL INSTINCTS	L'IMAGE
 23 Medium Brown Kit	▶	 103A Medium Neutral Blonde	 8 Medium Blonde		
 35 Auburn	▶	 110 Light Auburn	 6R Light Auburn	 16 Spiced Tea	
 57 Medium Cool Brown	▶	 117D Medium Cool Brown		 24 Clove	
 19 Medium Golden Blonde	▶	 104 Medium Golden Blonde	 8G Medium Golden Blonde		
 48 Radiant Burgundy	▶			 32 Egyptian Plum	 851 Burgundy

HERBAL ESSENCES		NICE 'N EASY	PERFECT 10	NATURAL INSTINCTS	L'IMAGE
 XL4 Extra Light Cool Blonde	▶	 88 Ultra Light Ash Brown			
 65 Deep Bronzed Brown	▶	 120A Dark Golden Brown	 4G Dark Golden Brown	 28G Golden Cappuccino	
 25 Medium Iridescent Blonde	▶	 103B Medium Champagne Blonde	 8.5A Medium Champagne Blonde		
 25 Medium Reddish Brown	▶				 841 Medium Reddish Brown



CLAIROL®

Your hair colour brand may be changing, but your hair will still look as vibrant as ever.